Testimonial Template

We’ve provided instructions for four of the most popular review sites. Simply copy and paste the content below into an email and send it to your client!

**Intro Option 1:**

Hi [Client Name],

Thanks again for offering to write a testimonial for me – I really appreciate it!

Please follow the instructions listed below to submit your review.

I look forward to catching up again soon!

Take care,

*Signature*

**Intro Option 2:**

Hi [Client Name],

How’s life in [City Name, Neighborhood, or “your new home”]?

I’m making an effort to boost my online presence and it would be greatly appreciated if you could take some time to leave me a review on one of the below sites. Your testimonial would mean a lot to me, and could help my future clients make the decision to use me as their agent.

I’ve listed instructions for each review site to make it as easy as possible.

I look forward to catching up again soon!

Take care,

*Signature*

**PASTE AFTER SIGNATURE**


Here’s the link to my Zillow profile: **[copy & paste URL here]**

**To submit a review:**

1. Click on the “Write Review” button (*under review stars*).
2. Fill in all relevant and requested information within the review form.
3. To submit your review, you’ll need to log in to the site with your Zillow account. If you don’t have one you’ll be prompted by Zillow to create one on the same page.

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Here’s the link to my Facebook Business Page: **[copy & paste URL here]**

**To submit a review:**

1. Click the Reviews tab on the left
2. Answer "Yes" if it asks if you would recommend me
3. Write a review!

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Here’s the link to my Yelp.com profile: **[copy & paste URL here]**

To leave a review:

1. Click on the “Write Review” button (*located near the top of the menu bar*).
2. Select a rating and write your review in the form.
3. Log in with your Yelp account to submit your review. If you don’t have an account, you’ll be prompted to create one.

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Here’s the link to my Realtor.com profile: **[copy & paste URL here]**To leave a review:

1. Click on the Ratings & Reviews tab *(located under my profile information)*.
2. Click Write a Review.
3. Follow the instructions on the screen.

